



HOW YOUR SUPPORT BENEFITS THE LOCAL COMMUNITY

Our 15 County Service Area



PA: Adams, Berks, Bucks, Chester, Delaware, Lancaster, Lebanon, Lehigh, Montgomery, Philadelphia, and York Counties
NJ: Camden County
DE: Kent, New Castle, and Sussex Counties

Our Vision: Eradicate Breast Cancer

- Reduce the number of breast cancer deaths by 50% by 2026.
- Reduce the number of late stage diagnoses while continuing to provide powerful education, access to services, support and research funding
- Empower people to take charge of their health care through awareness, early detection; and, if diagnosed, to survive.
- Ensure quality of care for all, regardless of race, ethnicity, language, income, or insurance status.
- Energize the scientific community to find the causes and cures of breast cancer; and ultimately, to prevent breast cancer in the first place.

Affiliate Population: **7,399,658**

OVER 27 YEARS, OUR AFFILIATE HAS CONTRIBUTED...

\$62,000,000

To fund local breast health programs including education, screenings, and support.

175,000

FREE mammograms were funded for underserved individuals.

\$26,378,999

To fund life-saving research. Major advances in breast cancer have been touched by a Komen grant.

Raised Local- Stays Local

For more information visit www.komenphiladelphia.org

LOCAL IMPACT- LOCAL PROGRAMS



Breast Health Education Event Series

Our culturally diverse breast health education events are anchored by our empowering and celebratory series with The Philly POPS -- Strength & Survival: The Universal Language. The event brings together women and men of many cultures and generations and provides them with education on specific breast health topics from 25 experts. Inspirational sharing from 25 breast cancer survivors is included within an original concert by The Philly POPS. Access to free mammograms and other services for individuals in need provided. In 2017, the event benefitted over 2,300 individuals.

Esperanza: Hope for Generations

A program designed to empower Latino college students in North Philadelphia with our Breast Self-Awareness messages; our trained students have engaged over 250 individuals in their home communities.

Yasher Koach: Strength & Sisterhood for Philadelphia's Jewish Women

In its inaugural year, Yasher Koach travelled to University of Pennsylvania, Temple University and Drexel University Hillel to offer the Jewish college community a tailored education program that raised awareness on our Breast Cancer messages and issues that the Jewish community faces.

The Big Pink Footprint

In its fourth year, our young survivors initiative, the Big Pink Footprint, continued to build upon past success in building a gathering place among our regions young survivors (ages 20-40). In a series of events that balance education and community building, the Big Pink Footprint reached over 300 individuals in 2016 - 2017.

DID YOU KNOW? | SUSAN G. KOMEN ® FACTS

- ▶ One in eight women will be diagnosed with breast cancer in her lifetime.
- ▶ In the U.S., one woman is diagnosed with breast cancer every two minutes, and one woman will die of breast cancer every 13 minutes.
- ▶ In the U.S., in 2017, it is estimated that among U.S. women there will be 252,710 new cases of invasive breast cancer, and 40,610 women will die of breast cancer. In Pennsylvania, it is estimated that in 2017 11,300 women will be diagnosed with breast cancer, with 1,190 estimated to die from the disease
- ▶ In Pennsylvania, 11,151 new cases of invasive breast cancer were diagnosed among women in 2014 and 1,920 women died of the disease; in Camden County, NJ 426 new cases of invasive breast cancer are diagnosed annually and approximately 89 die of the disease; in Delaware 760 new cases of invasive breast cancer were diagnosed among women in 2014 and 120 women died of the disease.

For more information visit www.komenphiladelphia.org

COMMUNITY GRANTS & RESEARCH

\$618,487 FOR LOCAL SERVICE GRANTS

Community Grants Program – 2017-2018 Grantees

Abington Memorial Hospital
Closing the Gap -- \$50,000

Christina Care- Health Service, Inc
Pink Ribbon Breast Program-\$50,000

Crozer-Keystone Community Foundation
Comprehensive Breast Care to the Women of Delaware County-\$50,000

MD Anderson Cancer Center at Cooper University Hospital
Camden County Cancer Screening Project - \$50,000

Albert Einstein Healthcare Network
Women in Need-\$50,000

Fox Chase Cancer Center
Mammograms Made Easy-\$50,000

Thomas Jefferson University
Jefferson's Breast Cancer Screening and Treatment Program- \$50,000

Lancaster General Hospital
Lancaster General Breast Health Program- \$50,000

University of Pennsylvania, Dept. of Surgery
The Penn Breast Health Initiative-\$49,932

Philadelphia Department of Public Health
Philadelphia Department of Public Health Breast Cancer Screening & Treatment Project-\$50,000

Bayhealth Medical Center
Bayhealth Breast Screening and Treatment Partnership Program-\$49,059



Philadelphia Corporation for Aging
The Penn Breast Health Initiative-\$19,515

Health Promotion Council
Breast Cancer Navigation Educating and Supporting Together (NEST)-\$25,000

Drexel University College of Medicine
The Drexel University Center for Breast Health and Wellness Project - \$25,000

\$1,830,000 TO BREAST CANCER RESEARCH

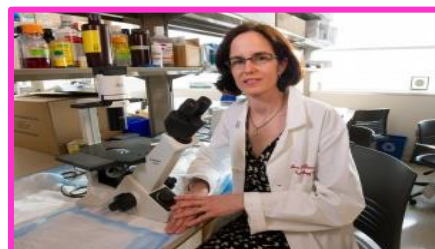
BREAST CANCER RESEARCH

Scientific Research – FY2017-2018 Komen Philadelphia Region Grantees

University of Pennsylvania
Susan Domchek, M.D.

University of Pennsylvania
Elizabeth Chislock, Ph.D.

University of Pennsylvania
Amilia Gastouniotti, Ph.D.



Temple University
Shoghag Panjarian, Ph.D.

The Wistar Institute
Qing Chen, M.D., Ph.D.