



Letter of Agreement for Third Party Events

Phone Calls with 3rd Party Event Hosts

1. Name and email address of the contact person
2. Plan for the event
3. Discuss Minimum Donations, usually \$500 to use the logo
4. Liability Insurance we must be added to protect ourselves, we've been burned in the past
5. Perks ;
 - a. Your name appears in our newsletter which will be distributed to over 100,000 people
 - b. Event will be posted on our website and social media
 - i. Do you have pictures you would like posted for the event if so send them over?
 - ii. Send us a link to your webpage and we will add that to the posting
6. Would you like a Komen Representative present? We will try to make one available if possible.